

EXHIBITOR PROSPECTUS



FAHRO Annual Conference • August 22-24, 2023
Rosen Centre Hotel • Orlando, FL

GENERAL SCHEDULE

Tentative General Schedule

Schedule is subject to change

TUESDAY, AUGUST 22, 2023

12:30 pm - 7:30 pm Registration Desk Opens
5:30 pm - 7:30 pm Welcome Reception in Trade Show Hall

WEDNESDAY, AUGUST 23, 2023

8:00 am Opening & Continental Breakfast in the Trade Show Hall
9:15 am - 5:00 pm Professional Development Sessions
11:30 am - 1:15 pm Annual Business/Membership Meeting - Lunch
5:00 pm - 6:00 pm Exhibitor and Member Appreciation Reception in the Trade Show Hall

THURSDAY, AUGUST 24, 2023

8:00 am - 9:00 am Breakfast in the Trade Show Hall
9:00 am - 1:00 pm Professional Development Sessions
6:30 pm - 9:30 pm Awards Banquet with Bar - 2 drink tickets (*Dress is Sophisticated Resort or Dressy*)

Exhibit Fees

Prime Space

Member - \$850

Non-member - \$1300

Regular Space

Member - \$750

Non-member - \$1200

Exhibit Description

Booth packages include one 6' draped table in a 10x10 space, two chairs, one wastebasket, one company identification sign, and one representative name badge, with access to all events and the banquet.

Advertising Opportunities

There are many different advertising options available in the Conference Program.

Inside Front Cover (color) \$750

Inside Back Cover (color) \$750

Full Page \$500

Half Page \$250

Hotel Information

The Centre of Elegance, Conferences, and Experiences. The distinct architecture of Rosen Centre rises high above the landscape; its two open wings welcome all travelers. The luxury hotel marks the center point of business, entertainment, and family fun. As guest, your vantage point extends beyond the brief ride to world-class entertainment.

Rates for FAHRO attendees start at \$159/night, additional person \$20.

THE CUTOFF DATE TO MAKE YOUR RESERVATION IS MONDAY, JULY 31, 2023. Or until rooms sell out.

You may call the hotel directly at 1-800-204-7234 and request the group rate for The Florida Association of Housing and Redevelopment Officials.

To Book Online

CLICK HERE

Rosen Centre Hotel

9840 International Drive
Orlando, FL 32819
Phone: 407-996-2320

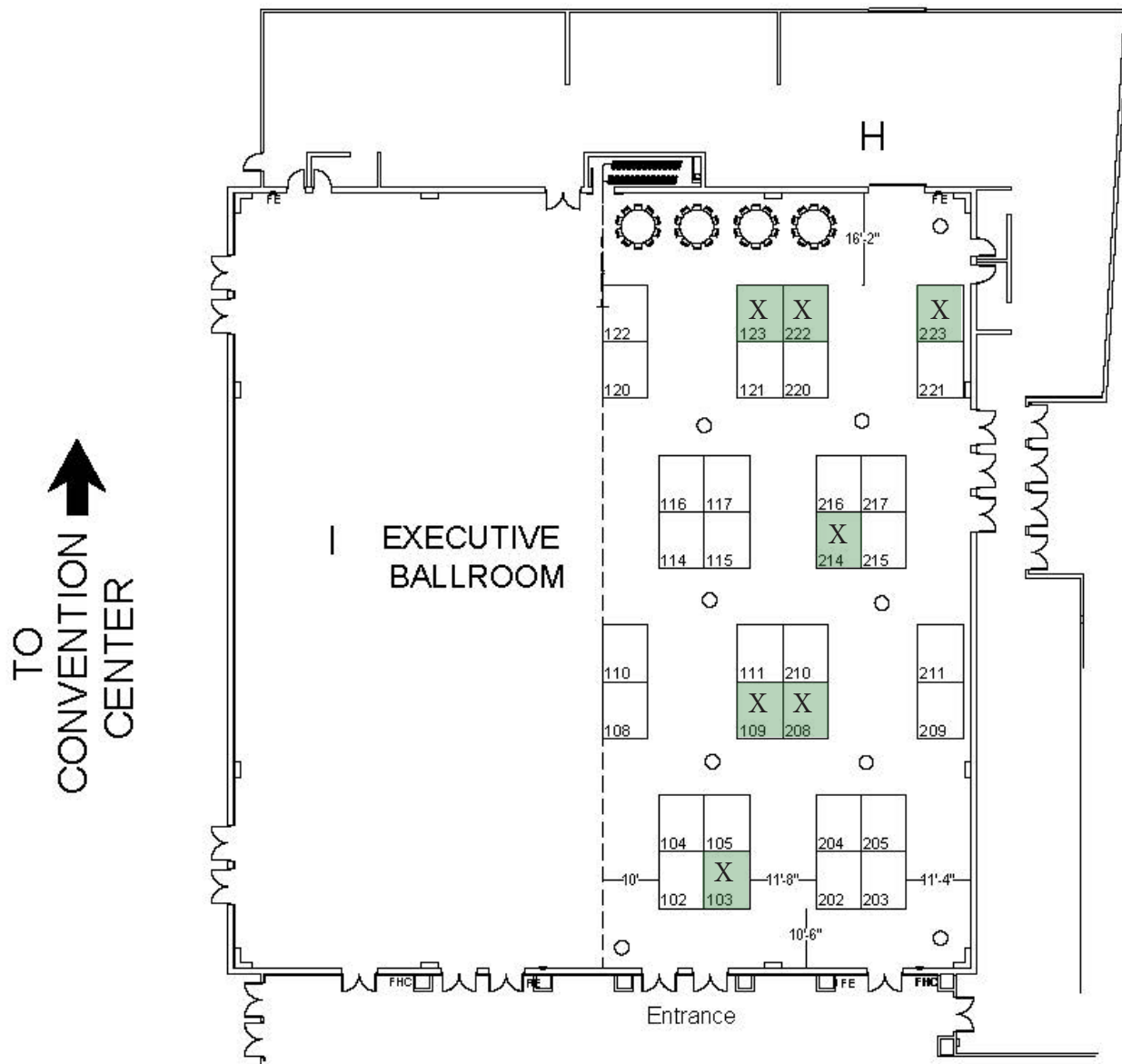


FLOOR PLAN

2023 Annual Conference and Trade Show

August 22-24, 2023

Rosen Centre Hotel, Orlando, FL



Please note, booths will be assigned on a first come, first served basis. If none of your first choice booth selections are available, we will reach out to you to find an alternate booth selection.

Each of the four front quadrants of booths and the four back booths are prime space. Draping will be between each booth. Booths indicated with an X and colored are committed booth space.

EXHIBITOR AGREEMENT

2023 Annual Conference and Trade Show

August 22-23, 2023

Rosen Centre Hotel - Orlando, FL



Company Name _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Displayed Products or Services: Please indicate the products or services you will display. This information will be printed in the show program, so please keep your description brief (**10 word max**).

Booth Fees:

Member Booth

Prime Space - \$850

Regular Space - \$750

Non-Member Booth

Prime Space - \$1300

Regular Space - \$1200

Booth locations will be assigned at the sole discretion of event management. Placement will be made based on date of reservation and separation of competitive products. You will receive an exhibitor kit with this and other information, including ordering electricity and other convention services.

Booth Location Preference #1 _____ #2 _____ #3 _____ #4 _____

If you would like additional booths, please contact Debra Kelly at the FAHRO office at (850) 205-5632 or dkelly@executiveoffice.org.

On-Site Representatives: Each booth registration includes 1 exhibitor personnel badge that is good for all food and beverage events except for the Awards Banquet w/bar. Additional representatives may register for \$250 (all events, excluding Awards Banquet w/bar). FAHRO must be notified by August 1, 2023 of all name changes or additions to ensure availability of badges.

1) _____

2) _____

3) _____

4) _____

Advertising Opportunities

☐ Inside Front Cover (8.5" x 5.5") \$750

☐ Inside Back Cover (8.5" x 5.5") \$750

☐ Full Page (8.5" x 5.5") \$500

☐ Half Page (4.25" x 5.5") \$250

Please email high resolution (PDF) artwork to dkelly@executiveoffice.org

Deborah L. Vincent/UNCF Scholarship Fund Contribution

☐ Scholarship Contribution \$ _____

All scholarship contributors will be recognized at the Awards Banquet.

Payment Method: ☐ Check (payable to FAHRO) ☐ VISA ☐ MasterCard ☐ AMX

Total Amount Enclosed: \$ _____

Card # _____ Exp. Date _____

Name on Card _____ CVC # _____

Billing Address _____ City/State/Zip _____

Signature _____